

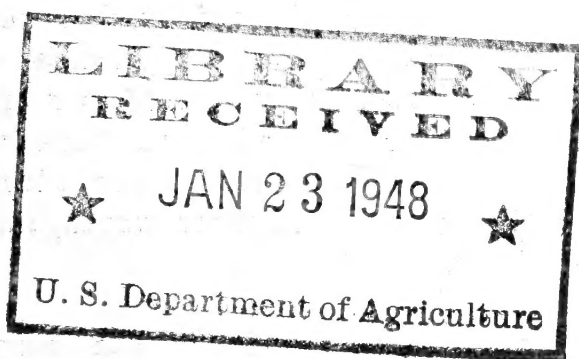
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1947/48

New
Varieties
of
GLADIOLUS
from
FLORIDA



1947 & 1948
INTRODUCTIONS

by

THE STEPHEN CHASE COMPANY

Growers of Gladiolus

DUNEDIN, FLORIDA

In Pinellas County on Florida's

West Coast

FROM

THE STEPHEN CHASE COMPANY

DUNEDIN, FLORIDA

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**"If eyes were made for seeing,
Beauty is its own excuse for being."**

We are now—at the first of the year—cutting blooms from our larger bulbs, and enjoying the show made by those that "bloom out," and especially enjoying the rainbow bouquets that come from our seedling test beds.

This is our second year's offering of Florida Gladiolus Originations. Our first offering, last year, was well received, and brought us many enthusiastic comments and letters, which appear to confirm our selections for introduction. Also, the fact that twelve of our fifteen 1947 introductions were placed at the top in their respective classes and won twenty-five blue ribbons in three eastern shows, including the Grand Champion, the Hall of Fame, and a Section Champion at Boston, is, of course, most encouraging.

We are interested in developing new varieties under Florida conditions. Mr. Chase hybridizes and produces hundreds of seedlings each year, keeping those that "test out" in Florida and also under northern conditions, making his selections for appeal in beauty of color and form, not only to his own eye, but also in the eyes of scores of interested winter visitors to his seedling plots. As soon as sufficient stock of chosen seedlings has been grown, the bulbs are further tested in the north by growers and the blooms entered in the seedling shows. Only two of our offerings have not been shown, and that because they refused to bloom at just the proper time. We, however, have no doubt of their worth, and have introduced them.

Here in Florida we have the completely porous "Norfolk Fine Sand," Florida's 45 to 60 inch rainfall each year, and an abundance of sunshine. We also have almost the entire year in which we can plant, mature and harvest bulbs. Our practice has been to plant our selling stock in August, harvest it in January, store in controlled cold storage through February and March after drying and dipping, and ship in early April. Some factor in our culture of bulbs causes them, planted in the north in May, to produce outstanding vigor in plants and blooms, as indicated by the show winnings. Our bulbs are 1st or 2nd year from bulblet, and are warranted true to variety. Safe delivery is guaranteed. We offer subject to our stock being sold out, and prepay shipment in the United States. Please send 25% on COD orders.

All varieties offered here have been successfully grown under northern conditions.

AGATHA: 1946, Vote of Commendation, N.E.G.S. 1947 Ribbons: 1st One Spike Recent Introduction, Binghamton; 1st Three Spike Open Class, Boston; 2nd (to Canopus) One Spike Recent Introduction, Boston; 2nd, Binghamton.

A beautiful home garden variety, clear light cream, giant florets of heavy texture, ruffled and fluted. A Massachusetts grower writes of it: "Outstanding."

Prices: Large - \$1.00; medium - 75¢; small - 50¢.

CANOPUS: 1946, Commendation Award from the Massachusetts Horticultural Society. 1947 Ribbons: 1st One Spike Recent Introduction, Boston; Section Champion, Boston; 3rd One Spike Recent Introduction, Binghamton.

The Giant: it has produced 8 inch florets; light cream with light crimson shading on light yellow lip, very heavy textured, ruffled and fluted. It crooks for some growers, and grows straight for others. It has been used as a parent in hybridizing, with excellent success. Its growers say: from Maine: "A top notch performer, some florets measured 7¼ inches;" from Washington: "Grew 5 inch florets for us and was very pretty. Tall and about 6 open;" from Rhode Island: "my choice" (of 1946 purchases from us).

Prices: Large - \$1.50; medium - \$1.00; small - 75¢

DAPHNE: 1946, voted the Best Seedling in the Maine State Show. 1947 Ribbons: 1st One Spike Recent Introduction, Boston; 1st Three Spikes Open Class, Maine; 2nd One Spike Recent Introduction, Maine.

Vigorous, broad, dark green leaves and over 50" stalk with up to 18 florets, color light orange, shading darker to edge of petals, orange feather on light yellow lip; a fine commercial.

Prices: Large - \$2.25; medium - \$1.00; small - 50¢

DEBUTANTE: 1946, Award of Merit, Michigan Trial Gardens, Score 86.2. 1947 Ribbon: 2nd One Spike Recent Introduction, Boston.

Bloomed out of season for the shows. Light yellow shading to deep orange outer edge of petals, vigorous, broad leaved plant with tall spike and 4½" florets; a good commercial. A local florist says: "Your best."

Prices: Large - \$2.25; medium - \$1.00; small - 50¢

DRYAD: A nice smoky with cream center that bloomed out of season for the 1947 shows.

Prices: Large - \$2.00; medium - \$1.50; small - 75¢

EVENGLOW: 1946, Honorable Mention, N.E.G.S. 1947 Ribbons: 1st One Spike Recent Introduction, Boston, Binghamton & Maine; 1st Three Spikes Open Class, Boston; 1st Three Spikes Three Year Amateur, Maine; Runner-Up Recent Introduction, Maine.

Beautiful sister to Stephanie which should make a fine commercial, petals edged red orange shading to light salmon inner throat and with clear light yellow lip.

Prices: Large - \$2.25; medium - \$1.00; small - 50¢

NUGGET: Bloomed out of season for the shows. Perfectly clear light yellow with no inner throat markings, slightly darker lip; a very vigorous plant with broad dark green leaves, nineteen or twenty buds on a 50" to 56" spike. We consider this one of our very best introductions. A grower writes from New York: "I think it is the best yellow of all the newer ones with only a sport of Spotlight to compete with it for color and size."

Prices: Large - \$3.00; medium - \$2.25; small - 1.50.

ORION: 1946, Honorable Mention, N.E.G.S. 1947 Ribbons: 1st One Spike Recent Introduction, Boston; 1st One Spike Open Class, Maine; 1st Three Spike Three Year Amateur, Maine.

Giant light yellow. We class it as a fine home garden variety, although several purchasers will grow it as a commercial. From New York: "Very beautiful form, vigorous." From Washington: "A fine, soft, creamy yellow I liked very much."

Prices: Large - \$1.00; medium - 75¢; small - 50¢.

RHODA: 1946, Honorable Mention, N.E.G.S. 1947 Ribbons: 1st One Spike Recent Introduction, Maine; 1st Three Spike Three Year Amateur, Maine.

Another commercial that should go strong. Grows on a wiry stem up to 58" with a 28" head and 21 florets; seven 4½" florets open and six showing color, a bright light pink shading darker toward the edges of petals, light cream lip; a sister seedling of Spindrift.

Prices: Large - \$2.25; medium - \$1.25; small - 75¢.

SARACEN: 1947 Ribbons: 1st and 2nd One Spike Recent Introduction, Boston; 1st Three Spike Three Year Amateur, Maine; 1st Three Spike Open Class, Maine.

Showy coral red with creamy yellow center and coral feather; 5¼" florets on strong tall spike; it will open 8 and show color on 5 of its 18 buds; a good commercial. Its beauty in artificial light has often been remarked.

Prices: Large - \$2.25; medium - \$1.25; small - 75¢.

SEMINOLE: 1946, Honorable Mention, N.E.G.S. 1947 Ribbon: 1st One Spike Recent Introduction, Binghamton.

A giant for the home garden. Some growers however, have found it desirable for commercial cut flowers. The 6" florets are brilliant scarlet, a little ruffled, round and wide open, and should be cut before fully open, because the color fades in bright sunlight. Stalks will grow 5½ feet high with 30" head and 20 buds. From New York: "I would like to increase my plantings of this."

Prices: Large - \$1.00; medium; 75¢ small - 50¢.

SPINDRIFT: 1946, Best Formal Seedling, Boston, Score 88; Commendation, Massachusetts Horticultural Society. 1947 Ribbons: Grand Champion (and Section Champion) Three Spikes Open Class, Boston; 1st and 2nd One Spike Recent Introduction, Boston; 1st One Spike Recent Introduction, Binghamton; 1st Three Spikes Three Year Amateur, Maine.

Our Grand Champion placed first wherever shown, which is ample evidence of its value. It grows normally in the large class, 5" to 5¼" florets, but can be grown to 5½" for show purposes. Its color is a very light cream white with deeper cream lip. It should make a fine commercial as well as a beautiful home garden attraction. A picture of the Champion Vase of Spindrift will appear in the N.E.G.S. Yearbook.

Price: Large - \$3.50.

STEPHANIE: 1946, Honorable Mention, N.E.G.S. 1947 Ribbons: Winner by popular vote of the Hall of Fame, Boston; 1st and 2nd One Spike Recent Introduction, Boston; Best Recent Introduction, N.E.G.S. Seedling Meeting (September 7, 1947).

We call this our temperamental beauty. At times it will show all its charms in a 5 foot spike, 24" head and 18 buds with 6 open, while in its sulks, it hardly does half that. But it is still the beauty even in its sulks with the harmonious blending of pink, cream and yellow in heavily ruffled florets.

Price: We do not price Stephanie, but include it as a premium of one large, two medium, or four small with each \$12.00 order, as long as our supply lasts.

VEGA: 1947 Ribbons: 2nd One Spike Recent Introduction, Maine; 2nd Three Spike Three Year Amateur, Maine.

This is a sister seedling to Canopus and Agatha and is a small edition of Canopus. It will grow up to 60" high with 24" to 28" head and 16 to 18 buds. We class it as a home garden variety. A New Hampshire grower reports it the most beautiful of many varieties in the garden.

Prices: Large - \$1.00; medium - 75¢; small - 50¢.

OUR INTRODUCTIONS FOR 1948

ATALA: E 26-13; Best Seedling, Rhode Island Show, 1947. Commendation N.E.G.S.- 1947.

Deep red, almost self color, showing somewhat the influence of the purple of King Lear, its seed parent. Hindenburg's Memory is the pollen parent. The 60" stalk carries a head up to 28" with 18 to 20 buds; 7 or 8 5" florets are out and 7 show color. The plain petals are well faced, a little hooded, and show very faint edgings of lighter color.

Prices: Large - \$2.50; medium - \$1.75; small - \$1.25.

DANA: D 37-2; Runner up in the Seedling Class at the Maine Show, 1947. Commendation N.E.G.S. 1947.

A unique magenta with narrow cream spear and lighter center lines; a strong sturdy grower 62 inches high, with 26" head, 20 buds that open eight 4¾ inch florets with 5 showing color. It has plain, broad, wide open petals that are occasionally streaked darker on the edges but blend harmoniously with the main color. This flower was very much admired at the Maine Show, which was its only appearance of the season.

Prices: Large - \$3.00; medium - \$2.50; small - \$2.00.

NUBIA: D 11-26; Winner of the American Home Achievement Award, Maine, 1947.

Dark, almost black red with slightly darker lip, it grows 54" high with 22" head of 18 buds, 7 open and 8 showing; 5" plain, wide open, round florets; resembles somewhat Rewi Fallu, one of its parents.

Prices: Medium - \$1.50; small - \$1.00.

TRIUMPH: D 22-9; Commendation, N.E.G.S. - 1947.

Dark scarlet with cream feather; 26" head on a 58" stalk; 20 buds that open 6 and show 5; plain, wide open, well faced and attached 5" florets a little frilled at the edges; one of the most vigorous of our introductions.

Prices: Large - \$5.00; medium - \$4.00; small - \$3.00.

SPECIAL FOR HOME GARDENERS

We have a surplus of many beautiful seedlings that are still under test, and offer a few lots of mixed blooming sized bulbs containing ten or more varieties of these. They have not been offered before and should give many pleasant surprises as they bloom in your garden.

20 bulbs for \$3.00 40 bulbs for \$5.00
sent express collect.

